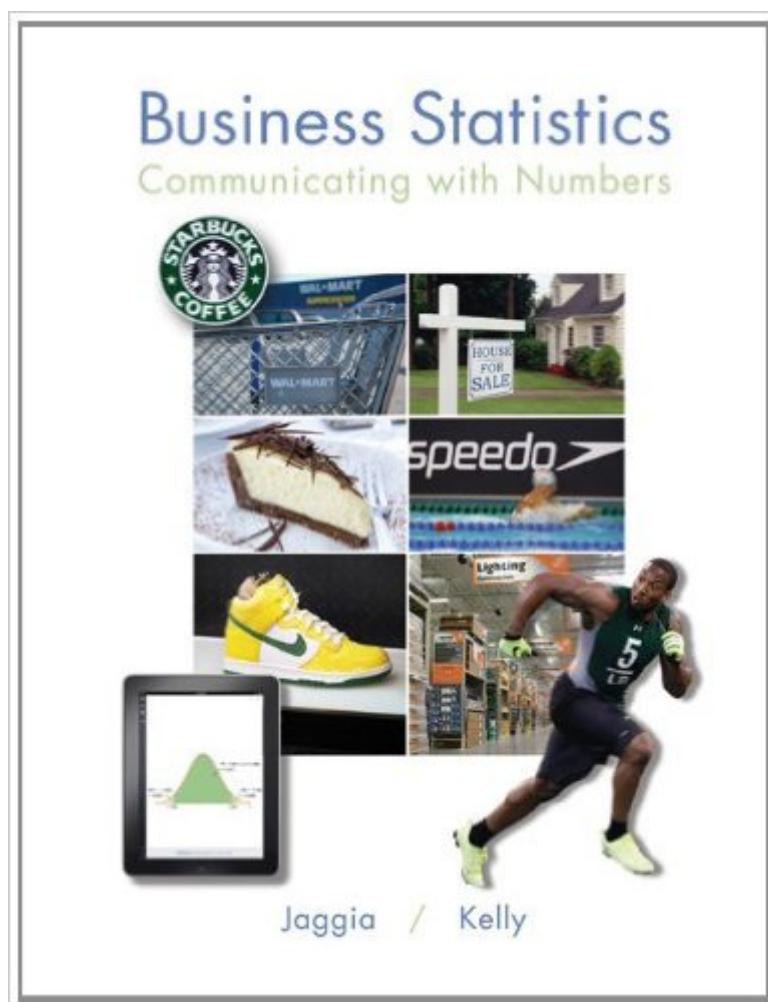


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# Business Statistics: Communicating With Numbers



## **Synopsis**

The first edition of Business Statistics: Communicating with Numbers provides a unique, innovative, and engaging learning experience for students studying Business Statistics. It is an intellectually stimulating, practical, and visually attractive textbook, from which students can learn and instructors can teach. Throughout the book, the authors have presented the material in an accessible way by using timely business applications to which students can relate. Although the text is application-oriented, it is also mathematically sound and uses notation that is generally accepted for the topic being covered. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

## **Book Information**

Hardcover: 752 pages

Publisher: McGraw-Hill Education; 1 edition (January 6, 2012)

Language: English

ISBN-10: 0073373664

ISBN-13: 978-0073373669

Product Dimensions: 8.9 x 1.3 x 11.2 inches

Shipping Weight: 3.9 pounds

Average Customer Review: 4.4 out of 5 stars See all reviews (22 customer reviews)

Best Sellers Rank: #94,816 in Books (See Top 100 in Books) #114 in Books > Business & Money > Education & Reference > Statistics #210 in Books > Science & Math > Mathematics > Applied > Statistics #2129 in Books > Textbooks > Business & Finance

## **Customer Reviews**

This book is pretty decent if you're just trying to learn what numbers to put into what Excel formulas in order to get the right answer. However, if you're looking for a resource that helps you to understand WHY the numbers are the way they are (explain the t distribution, for example), then this book's not for you. I used it for a grad class and I personally felt it didn't "teach" me anything besides showing me the equations. I guess not everyone's going to become a statistician, but I would have liked a better explanation of the key concepts.

Excellent examples! This book has helped me to understand how to interpret and communicate statistical data. I really enjoy how the authors take cool examples like online dating services to

explain statistical concepts like regression. I wish I could meet the authors!

Wow! Could have just used this book the whole time instead of going to class. VERY useful, explains stats in a user-friendly way. Highly recommend getting this book.

This item is everything I expected it to be, and everything it claimed to be.

I love this book, its cases, excel examples and problem sets.

Very good examples using Excel

almost new good

great thanks!

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